Microsoft Cloud for Nonprofit

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All You Need to Know About Microsoft Cloud for Nonprofit!

Charities have limited resources and so staying up-to-date with technology can be challenging. Microsoft Cloud for Nonprofit empowers scalable and transformative mission impact. It can help your charity to unlock the power of your data through intelligent and integrated, out-of-the-box cloud solutions, covering Supporter Management, Fundraising & Engagement, Volunteer Management and Program Delivery.

You can get up and running quickly or extend each solution to meet your specific requirements. Microsoft Cloud for Nonprofit is based on the nonprofit common data model which is a standard set of data tables, attributes and relationships that work across any application and can help your charity to unify disparate data across your organisation.

You can choose to get started on one app and expand at your own pace, or deploy multiple solutions together.

What's is Microsoft Cloud for Nonprofit?

Microsoft Cloud for Nonprofit brings together Microsoft's existing cloud platforms together in one place to specifically help charities with the challenges they are most likely to face.

Data and processes from across your organisation are united on a single platform to drive evidence-based decision-making.

Providing you with limitless data and analytics capabilities, Microsoft Cloud for Nonprofit includes the following technologies which are all tailored to the needs of the charity sector:

Microsoft 365
Power Platform (Power Apps, Power Automate and Power BI)
Dynamics 365
Azure
LinkedIn

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What can Microsoft Cloud for Nonprofit do?

By aligning the capabilities of existing Microsoft technologies, common challenges within the sector can be addressed:

1, Know your donors and supporters - attract, retain and grow donors with tools that tailor the donor experience and save staff time. Gain deeper insights to align marketing and fundraising teams to create more meaningful supporter connections. Improve marketing effectiveness with supporter journeys built on Dynamics Marketing in order to personalise communications based on interactions. Earn lifelong donors by building loyalty through streamlined data and unifed technology which deliver personalised experiences.

2, **Deliver effective programming** - through the Volunteer Management & Engagement Power App which enables charities to move to a solution specifically for volunteers. Seamlessly integrates with Microsoft Teams to enable collaboration on document management. View engagement details, complete onboarding and find opportunities to match skills, interests and schedules.

More of what Microsoft Cloud for Nonprofit can do:

3, Accelerate mission outcomes - unify disparate systems across fundraising, program, finance and operations to drive insights and action across your organisation. Understand the supporters who are most likely to engage, as well as through which channels and at what times.

4, Secure donor and program data –protect sensitive data and build trust with supporters, program participants and employees using integrated, best-in-class security tools. Secure your hybrid environment and protect your charity across all clouds and platforms. Integrate security tools and prevent, detect and respond to attacks. Deliver rapid, intelligent results and find and resolve critical threats faster.

Contact us

+44 (0) 330 777 1950

sayhello@mhance.com

www.nfp365.com