Fundraising & Engagement

mhance

A scalable CRM System for Growing Charities

We are a proud provider of Microsoft's Dynamics 365 Fundraising and Engagement solution. By combining our years' of experience and overlaying our existing products onto the Microsoft Common Data Model, we can deliver end-to-end charity solutions to charities of all sizes.

Dynamics 365 Fundraising and Engagement is part of the Microsoft Cloud for Nonprofits suite of solutions and is dedicated to small and medium-sized charities. It provides a 360-degree view of supporters and a single source of truth for all interactions in real-time, whilst integrating with all the familiar Microsoft technologies including Office 365.

Benefits to your Charity:

Fundraising & Engagement will help your charity to:

- Increase your efficiency by automating many of your processes.
- Improve decision making as you gain access to accurate insights which enable you to plan your future fundraising activity accordingly.
- Increase your income because you can see which activities have had the most success and do more of them.
- Enhance data security and compliance as you can decide who has access to what information. You can also demonstrate auditability and accountability to the people who need it.
- Enhance your social impact as you can spend more time doing what you do best.

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What's Included in Fundraising & Engagement?

Fundraising and Engagement helps you to see the whole picture of your charity's interactions with your supporters, who can be organisations, individuals, prospects, donors or volunteers. You can access and share a single source of information about your contacts across different teams, such as fundraising, marketing, major donor and others, to enhance teamwork within your charity.

Fundraising and Engagement enables you to leverage the data you have about your supporters to design strategic campaigns that can turn occasional donors into loyal supporters. You can also respect your supporters' preferences for how they want you to communicate with them.

The solution also simplifies the management of your charity's volunteers. You can use Fundraising and Engagement to screen and approve every volunteer and store their information securely. You can also track the skills of each volunteer and assign them to suitable tasks.

More of what's Included in Fundraising & Engagement:

- Organise fundraising events
- Process income and donations
- Identify income eligible for tax reclaim
- Profile your major donors
- Manage legacy fundraising

Contact us

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